



Whitepaper

METASYNC

The Future of Owning Music.

A DAO, Launchpad, and Marketplace for the music industry.

Below is a detailed whitepaper on Metasync's vision,
and is under ongoing review by our strategist, legal team,
& our consultants. Content is subject to change.



Table Of Contents

What is MetaSync?	3
Why MetaSync?	4
Development	5
Metasync DAO Stage 1	6
Metasync DAO Stage 2	7
Staking	8
\$SYNC	9
Packages	10
The Future of MetaSync	11

What is MetaSync?

MetaSync is an index of music related digital assets represented in the form of NFTs that exist on the blockchain. We provide a more streamlined way for artists to monetize their music and for fans to discover new music. The future of the music industry is here and now it is all about digital ownership.

Welcome To MetaSync

MetaSync curates exclusive NFT drops from the world's best artists and musicians, creating exclusive access to the MetaSync ecosystem for users while simultaneously serving as a decentralized engagement vehicle.

MetaSync's primary function is to assist top musicians and artists in forming and structuring IP-backed DAO's (decentralized autonomous organizations). Through this, MetaSync incentivizes the consumer by establishing lifetime IP and royalty rights delegated to the DAOs. MetaSync offers artists and musicians funding directly from their fans and gives consumers frictionless access to acquire ownership over portions of the IP and Royalty rights of the creators and artists they love most.

Premise

Why MetaSync?

We believe that the music industry should be fair and rewarding for everyone involved. We achieve this by giving digital ownership to artists and fans. For this reason, we've structured MetaSync as a DAO.

We also believe in giving back to our community, so we've created a rewards system that allows fans to earn tokens by promoting their favorite artists. MetaSync strives to present music not only as songs or albums, but as socially driven portfolios that reward fans for their excitement and engagement.

Our team has worked with major labels and artists to provide a great experience for our users through several different projects. We have carefully selected our team-members with our primary consideration being absolute competency and solid expertise.

To launch on our platform, our artist research and development team will hand-pick creatives we know are passionate, understanding, talented, and serious about their work.

Development

As the world becomes increasingly more digitized, the need for blockchain solutions and Web3 integrations grows. At MetaSync, we are dedicated to providing these services to our clients. MetaSync's development team offers smart contract development, website development and integration, security audits, NFT generation, marketing services, and more.

Analysis

We are committed to helping artists enter the NFT space and engage in the world of Web3. We will take their work and turn it into an NFT seamlessly, making the on-boarding process easy and rewarding for all involved.

MetaSync DAO Stages

Stage 1

Why is our Resource Pass so valuable?

At launch Metasync will release its initial 10,000 collection (Resource Pass).

Each Resource Pass is recognized as an asset to the platform, and will contain lifetime value for holders. Similarly, each Resource Pass acts exclusively as a vehicle to our ecosystem, gives you access to the Metasync DAO, and enables governance over the Metasync DAO.

Metasync (ERC-721) NFTs Resource Pass:

- A limited supply of only 10,000 exclusive Metasync Resource Passes will ever be minted
- Upon successful mint, each user will have ownership of an immutable ERC-721 NFT token
- Resource Pass holders will have access to whitelist spots for future collections, community decision making, and much more
- Resource Pass holders are now officially integrated in joint revenue gross participation with the Metasync platform
- Every collection successfully minted on our launchpad will have a predetermined percentage of what the Metasync DAO will receive.
(Each deal will be structured differently)
- We call this model structure member shared and total TVG (total value given) to community members
- Metasync DAO will have cryptographic proof of percentages announced before any foreseeable launch, making potential profits fully transparent
- Metasync DAO will have a built in treasury to consolidate all funds
- Each Resource Pass will be able to cast a vote on the direction of the treasury
(Ex: Should we distribute to all holders? This gives each holder realized rewards.)
(Ex: Should we fund an upcoming creative?)

We expect our Resource Passes to have an extreme demand, generating a continued rise in value. The Metasync team expects to harness mass interest to become the premier platform for purchase, sales, and community driven development of creators.

MetaSync DAO Stages

Stage 2

- Product: On chain DAOs with royalty rights to specific baskets of music royalties. Royalty shares will be sent to its respective DAO. Ownership is only acquired through the purchase of an ERC-721 NFT launched from its particular collection. (Resource Pass holders are not automatically invested in ongoing DAOs.)
- We decentralize music releases and IP ownership through a structured recurring DAO economy.
- Upon purchase of a token, the user is granted ownership of the underlying music or art. Each collection will have its own DAO that will have proposals periodically where each vote will take place on the blockchain. Each token will cast 1 vote per proposal. (Example of a collection: song/mixtape/album)
- Metasync's music will be released on all streaming platforms without interfering with musicians' rollouts with royalty agreements set in place. A percentage will be sent to specific DAOs. (Songs to still be released on streaming platforms like Spotify, Apple, TIDAL, etc).
- We are making streaming music safe for gamers. In developing our own IP, we will allow platforms like Twitch, Triller, Youtube Gaming, and others to safely use Metasync music. This will directly create more revenue for the songs, and ultimately for the respective DAOs.
- Each DAO for the specific collection launched will own rights forever, payments will be made on contract making ownership immutable.
- Investors/owners will have cryptographic proof and history of royalty payments, offering instant asset evaluation and visibility to performance.
- Snapshots of the holders will be taken at predetermined intervals/times to ensure the fairness of stakeholders receiving royalty payments.
- A percentage (%) of royalties and Intellectual Property of music and art launched on our platform based on which DAO the consumer engages in.
- Fans will have the ability to directly own and share in the success of the artists that they care about most. We will launch collections of released and unreleased music which can be bought and sold on our platform.
- We will be garnering exclusive partnerships.
- Each DAO Metasync generates pursues the opportunity to create an ecosystem where creators and their respective communities have open collaboration, continued opportunity to support their favorite artists, and generating revenue for audiences that support group driven decisions.

MetaSync NFT

Staking

By purchasing an ERC 721 NFT Token for any of the ongoing DAOs you will have the opportunity to stake your asset to earn the MetaSync native token, \$SYNC.

Users will be able to stake these NFTs off-chain. The user can head over to our staking page and connect their wallet. They can then click the “Stake” button. Their wallet will be scanned to see if they own an eligible MetaSync NFT to be staked. We will have a database of all NFTs and wallets that have staked a MetaSync NFT. The time will be recorded of when they staked their NFT and all \$SYNC will be rewarded on a set schedule using that recorded time stamp. Our backend will continuously scan blockchain activity for any transfer of the NFTs. If a wallet no longer holds the NFT that they staked then they will stop earning \$SYNC. The user will see a notice on the page that they stopped receiving rewards at “x” time because the NFT is no longer found within their wallet.

Token rewards will not be time-locked; you may stake and un-stake your tokens at any time. \$SYNC tokens represent ownership over the assets (ERC-721 NFTs) held in any of the ongoing MetaSync DAOs.

We believe that people should be rewarded for their hard work. Token rewards go beyond financial compensation. They include opportunities to learn and grow, to have a voice in decisions that affect them, and to share in the success of the team.

True ownership means that people have a real stake in what they do — they’re not just paid to do a job. It means they can share in the company’s success, vote on its direction, and hold management accountable. It creates a sense of belonging and shared purpose.

We use token rewards as the vehicle to achieve this vision.

Ways To Earn

- Staking the NFT
- Participation Challenges
- Community management
- Trivia
- Discord games

\$SYNC

By purchasing an NFT belonging to any of the ongoing DAOs, you will have the opportunity to stake your asset to earn the MetaSync native token. Holders will be able to stake their NFTs to accrue rewards in \$SYNC.

Earned \$SYNC provides governance over the particular DAO a consumer has purchased stake into and its treasury assets. This enables eligibility for packages to accrue perks and benefits. \$SYNC Tokens will also be made available for purchase. \$SYNC is an in-platform currency only, its value is determined by our community. \$SYNC is MetaSync's virtual currency in which it will be used to purchase merchandise from exclusive partnerships, virtual and in real life experiences, artwork, bonus music and more. Purchased tokens and earned tokens will have distinct differences.

MetaSync strives to make \$SYNC affordable for all and will include several bundles available for purchase as well as discounts and sales. For example, tiered packages of \$SYNC will be readily available for purchase. Users can buy a predetermined amount at their own discretion that retains lifetime value and will not expire.

***Tokenomics are still in discovery, these are to be determined.

Tiers for tokens will be structured as follows:

- 1000 \$SYNC = (X)
- 3000 \$SYNC = (X)
- 5000 \$SYNC = (X)
- 10000 \$SYNC = (X)

For our holders Staking, \$SYNC token can be earned in the following structure:

- (X) days - 100 tokens
- (X) days - 500 tokens + 500 token bonus
- (X) days - 1000 tokens + 300 token bonus
- (X) days - 2000 tokens
- (X) days - 2400 tokens + 1000 token bonus
- (X) days - 3000 tokens + 2000 token bonus

Packages: Alpha, Beta, Delta, Zeta, Gamma, Epsilon CANNOT be acquired using PURCHASED \$SYNC tokens. The packages can only be EARNED using tokens accumulated through Staking NFTs. Several dashboard interfaces will be provided: one for PURCHASED \$SYNC and one for EARNED \$SYNC.

We are relentless in our focus on creating value for community and talent. We earn the trust and business of our community by delivering real, lasting value.





Packages

Alpha Package:

Exclusive merchandise from exclusive brand collaborations drops for investors/owners (sneakers, sweaters, shirts, etc.)

Beta Package:

VIP tickets to shows, All-access passes to shows and concerts, Backstage passes to festivals, events, and concerts

Gamma Package:

Airdrop lyric packs from unreleased songs sent as an NFT, a variation of video packs from behind the scenes of music production and music videos sent to holders as an NFT

Delta Package:

Opportunities for collaboration between the community and artists on merchandise design, exclusive access to unreleased music, voting power on music release, collaborating on music videos, and continued integration of community/artist interactions for further media

Epsilon Package:

Access to MetaSync conferences in Miami, New York, and LA. These conferences bring the best and most influential people who have mastered their craft – including tech legends and headlining names in the music industry

Zeta Package

Private listening events prior to official MetaSync music releases. Assistance in architecting design and/or preview venues in the Metaverse

The Future of MetaSync

Reward Holders

- Future collaborations, acquisitions, art and music, will reward holders on our platform. All holders retain access.
- DAO communities will have opportunities to direct music videos

Our Own IP

- Streamers will be allowed to stream our music on gaming platforms safely with the consent of MetaSync, avoiding DCMA takedowns. The MetaSync team will make the music safe for streaming by developing our own IP

Virtual Land + Experiences

- Partnered with an Official Builder of sandbox to produce lifetime lasting value and implement music within the Metaverse
- Major concerts to launch with mainstream artists
- MetaSync will build the first ever monumental concert venue
- MetaSync will host private events
- MetaSync will build a music station
- MetaSync will build a music library
- Revenue grossed from these events will be distributed to particular DAO equity stakeholders + Resource Pass holders
- DAO stakeholders will retain premiere access to attend each event held by MetaSync

IRL Franchises + Experiences

- Access to franchises purchased by MetaSync (retail stores, cars, etc)
- Meet & Greets periodically throughout the year
- IRL Concerts and event access, all access passes
- Build workshops around the world to teach neighborhoods about crypto and NFTs

Fan Exclusives

- Merch drops exclusively for the community
- Royalties from community outreach opportunities
- Whitelist access to MetaSync platform releases
- Whitelist opportunities on new projects throughout the entire space
- Investment tips by professionals and serial entrepreneurs

Governance

- Governance for MetaSync DAO and ongoing DAOs treasury assets (every voice will be heard - every NFT token has a vote)
- Access to opportunities and innovation in the space